



What does it mean when RMLP asks customers to “Reduce the Peak”?

Rowley Municipal Light Plant (RMLP) occasionally announces "Reduce the Peak"

Notifications. When these occur, RMLP asks customers to reduce their electricity consumption during a designated period of time.

Why?

Electricity we purchase during high demand periods (usually during extreme heat or extreme cold) comes at a premium cost. By all working together and dialing down our electricity usage during each "Reduce The Peak" event, you can help keep electricity rates lower. **IMPORTANT: the success of "Reduce the Peak" depends heavily on RMLP customer participation.**

How can you help keep rates low?

1. FOLLOW US ON FACEBOOK. Be alert for Peak Alerts. RMLP will post details of each "Reduce The Peak" event on our Facebook page and on Rowley Talks on the day of a predicted event. *Here's an example: "Today is a potential Peak Electricity Usage Day. We anticipate peak between 3-7pm, with the highest probability between 5-6pm. Please conserve electricity during this period and help RMLP keep rates down".*

2. CONSERVE DURING THE PREDICTED PEAK. Turn off lights and electronics when they're not needed; use washers, dryers, dishwashers, and pool pumps either before or after the predicted peak time window; raise the temperature setting on your air conditioner by a few degrees (or down a few in winter); and cook dinner on the grill if it's summer.

Please join other customers help RMLP "Reduce the Peak" during alert periods! For tips on saving energy, visit rmlp.org/energy-saving-tips.html. Thank you for helping your community and RMLP!