



**Rowley Municipal Lighting Plant ANNOUNCES GOOD NEIGHBOR ENERGY FUND
EXPERIENCING INCREASE IN APPLICATIONS FOR ASSISTANCE DUE TO COVID-19**

(Rowley MA, March 18, 2021) **Rowley Municipal Lighting Plant, a sponsor of the Massachusetts Good Neighbor Energy Fund, is appealing to local residents and businesses to make a donation to the Fund’s 2021 “Give the Gift of Warmth” campaign due to an increase in applications for assistance brought on by the economic impact of the pandemic.** The Fund assists households that do not qualify for federal or state assistance and are in temporary crisis, including individuals laid off or furloughed due to the coronavirus, with the payment of their home energy expenses. The 36th annual campaign is a cooperative effort between the Fund’s 19 sponsoring energy companies, The Salvation Army, the general public and the corporate community to raise \$500,000 and help an anticipated 1,500 households.

The Fund’s sponsoring energy companies across the state, including Rowley Municipal Lighting Plant, support their respective customers’ generosity to the Fund through various giving programs. Massachusetts residents who wish to support the Fund can give by using the green-colored Good Neighbor Energy Fund donation envelope found as an insert in monthly energy bills or through the ‘add a dollar’ program some energy companies offer which allows customers to increase their monthly utility bill payment by one dollar or more. Local residents and businesses can also donate on-line at www.magoodneighbor.org, or simply mail a check payable to “Good Neighbor Energy Fund” and send it to the Good Neighbor Energy Fund, c/o The Salvation Army, 25 Shawmut Road, Canton, Massachusetts 02021-1408.

Since its inception, the Fund has raised more than \$22.5 million to provide over 91,250 households with emergency assistance.

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